

FINANCE

49. TALAL AL AJMI

Founder and CEO
VI MARKETS

At the forefront of Kuwait's financial arena, Al Ajmi is a young entrepreneur who has left an indelible mark in both local and broader Middle Eastern trading markets. Fuelled by unwavering passion, Al Ajmi's journey began during his university years when he ventured into managing family businesses alongside relatives. This early exposure laid the foundation for his remarkable trajectory in the financial world.

Upon his return to Kuwait, Al Ajmi's ambition led him to immerse himself in practical insights by working with an investment company. These formative years of experience propelled him closer to his goal, the establishment of VI Markets. Along this path, Al Ajmi embraced diverse roles, including that of a financial broker, which proved instrumental in shaping his entrepreneurial expedition.

Transforming Kuwait's investment landscape

In 2010, Al Ajmi's visionary outlook materialised into Version International Markets (VI Markets), an innovative powerhouse in Kuwait's financial sphere. Al Ajmi currently holds the positions of CEO and board member at One Financial Markets, VI Markets' primary partner.

In collaboration with One Financial Markets, which was established in London in 2007 and is regulated by the UK's Financial Conduct Authority (FCA), VI Markets extends tailored online trading services to Kuwaiti investors. The global reach of One Financial Markets, coupled with Al Ajmi's strategic leadership, underscores his unwavering commitment to education and financial empowerment.

Harnessing the power of education

Leveraging the potential of social media, Al Ajmi engaged and educated a burgeoning community of traders in Kuwait and the Middle East. Through daily trade insights and educational content, he established a robust connection with his audience, emerging as a beacon of guidance and expertise. Driven by an enduring belief in the transformative force of education, Al



Ajmi identified the imperative to empower women across Kuwait and the wider Middle East. He revolutionised the trading landscape by offering workshops, seminars, and obtaining FCA licenses, thus fostering credibility and professionalism within the market.

A platform for empowerment

Within this context, Al Ajmi launched Yasmeen, an exclusive platform designed to empower women in the realms of business and financial investment. Yasmeen offers bespoke educational services, personalised support, tailored training, and comprehensive trading solutions. This pioneering initiative champions gender empowerment while simultaneously paving the path for economic growth and educational pursuits.

The launch of Development Holding

Steered by a business philosophy underpinned by growth, integrity, and innovation, Al Ajmi has recently launched Development Holding (DH) which strives to be a catalyst for transformation across entertainment, crypto, health, retail, technology, finance, AI, and more.

Their collaborative company culture thrives on individuals passionate about diversifying investment portfolios and reaching new pinnacles of success. DH fosters an environment that encourages innovation, risk-taking, and creativity. Backed by a goal to lead the field of architecture and interior design using AI technology for meaningful space creation, DH challenges the status quo and embraces cutting-edge technologies.